

Ronald A. Siegel, a partner in the law firm of Cohn and Marks LLP, has over 30 years experience in many facets of communications law. Ron's practice includes the representation of cable, broadcast and other media, as well as programmers and telecommunications companies. He represents these clients in transactions, ongoing regulatory compliance, major licensing, rulemaking and other proceedings before the FCC, proceedings before the U.S. Copyright Office and other federal agencies, and state and federal courts. Ron represents cable operators and other video distributors before local and state franchising authorities. He also advises governmental entities and private entities, including financial institutions, about communications-related policies, developments, strategies and transactions.

Among Ron's many achievements, are the following:

- * Played a major role with regard to the legal and strategic issues involved in the relocation of TV broadcast facilities from the Empire State Building to the World Trade Center in New York City and the creation of an antenna farm at the World Trade Center.
- * Instrumental in the development of the concept of teleports, which began as satellite antenna farms located primarily in urban areas to provide satellite uplink and downlink services. Played a central role in the Port Authority of New York and New Jersey's development and implementation of plans for the world's first satellite communications center-office park at Staten Island.
- * Assisted major U.S. airports and other public facilities in developing sophisticated communications systems at those locations.
- * Assisted universities and colleges in the development and operation of radio, television, cable and other communications systems.
- * Provided advice to overseas governmental and private entities in developing communication policies and strategies in their countries and in entering communications-related ventures in the U.S.
- * Successfully represented cable companies, broadcast companies and others in major mergers, acquisitions and sales.
- * Negotiated with Departments of Army, Air Force and Marine Corps in designing new procedures for the regulation of cable systems and to facilitate the obtaining of cable franchises and renewals on military bases. Ron has been a panelist and speaker at national, regional and state cable and broadcast association conferences and has participated in symposiums on new communications technologies and concepts. He has conducted seminars and workshops throughout the United States on equal employment opportunity requirements, political broadcasting and cablecasting laws and other communications-related regulatory matters. He chaired and participated in seminars sponsored by the Federal Communications Bar Association and Practicing Law Institute on matters such as cable rate regulation, must-carry/retransmission consent and copyright.

Ron was elected as a member of the Cable TV Pioneers in 1994 in recognition of his outstanding contribution to the advancement of the cable industry. He was the first Chairperson (1989-94) of the Federal Communications Bar Association Cable Practice Committee in which capacity he represented the communications bar and cable industry with respect to efforts to improve FCC, Copyright Office and other federal agency procedures, practices and policies for dealing with the cable industry. Ron was also a Director (1996-1998) of the Armed Forces Communications and Electronics Association, a professional association for the communications, electronics, intelligence and information system community. He is also a member of National Radio Systems Committee in which capacity he participates in the formulation of technical standards for new technologies, such as the radio broadcast data systems (RBDS) standards. Prior to joining Cohn and Marks LLP, Ron was on the legal staff of the Federal Communications Commission (FCC). As an attorney in the FCC's Office of General Counsel, Ron was responsible for preparing and presenting FCC cases before federal courts. He was also responsible for developing FCC rules and policies governing the cable and broadcast industries and for handling contested cable and broadcast cases. Ron, a native of New York, is admitted to practice in the District of Columbia, New York, and before the United States Supreme Court. He received his B.A. from the University of Michigan in 1961 and his J.D. with Distinction from the University of Michigan Law School in 1964. Ron is a member of the American, District of Columbia and Federal Communications Bar Associations. He enjoys antiques and sports such as tennis, basketball and fishing.

Richard A. Helmick, a partner in the law firm of Cohn and Marks LLP, specializes in broadcast radio and television law with representation of both commercial broadcast clients and nonprofit educational and religious broadcasters. Dick's specialties also include common carrier, satellite communications, private radio, and intellectual property issues involving service marks and trademarks. He represents clients before the FCC, the Patent and Trademark Office and courts. Dick also represents court appointed trustees in bankruptcy, creditors and media in bankruptcy and creditor proceedings.

Dick's expertise encompasses many facets of federal regulations governing broadcast radio and television, other media and common carrier operations. He has represented broadcast and other clients in complex mergers, acquisitions and sales, licensing matters, FCC rule making proceedings and ongoing regulatory compliance. Dick is well-versed in the legal issues which arise in connection with the day-to-day operations of broadcast stations, including matters such as advertising and promotional acceptability, political broadcasting, EEO, technical compliance and programming related matters. Dick is also experienced in handling complex litigation proceedings before the FCC and federal courts.

His undergraduate years were spent at Xavier University, from which he graduated *magna cum laude* in 1964. He received his JD degree from the University of Cincinnati in 1971. In the four years between college and the start of law school, Dick was an officer in the United States Army serving in artillery, airborne and special forces units; he holds a senior parachutist rating, having made more than 40 military jumps. His first position after law school was as an attorney with the International and Satellite Division of the FCC's Common Carrier Bureau where he was involved with authorizing international common carrier satellite and submarine cable communications facilities.

Dick, a native of Cincinnati, Ohio, is admitted to practice in the District of Columbia and before various federal courts. He is a member of the American, District of Columbia and Federal Communications Bar Associations and has been a panelist and speaker at national broadcast association conferences.

Dick and his wife Elaine are the proud parents of four children. Dick is past-president of the Washington Chapter of the Xavier University Alumni Association and is active in a variety of alumni, charitable and religious activities; in his "free" time, he works for Elaine around the house and in the garden.

Susan V. Sachs is a senior associate at Cohn and Marks LLP. Her specialties include general representation of cable television operators with respect to federal regulatory compliance, including equal employment opportunity, copyright and technical system performance requirements. She also represents cable operators and other media clients in connection with sales and purchases of media entities. In addition, she counsels broadcasters regarding compliance with Federal Communications Commission rules and policies.

Susan oversees the compliance of Cohn and Marks LLP cable television clients with a large number of detailed and complex federal regulations. She monitors their ongoing compliance with Federal Communications Commission and Equal Employment Opportunity Commission EEO regulations and policies. She supervises all required cable system EEO regulatory filings, including the FCC's Annual Employment Report filing requirement and the EEOC's annual EEO-1 Form filing requirement. Susan also handles all other aspects of EEO compliance by cable operators, including responses to FCC inquiries, negotiations with federal regulators and representation of clients in connection with formal, on-site EEO audits conducted by the FCC. She has successfully defended cable operators in both formal and informal federal EEO proceedings, and has conducted EEO seminars and authored EEO compliance manuals for use by cable operators. She also advises Cohn and Marks LLP broadcast clients regarding compliance with the FCC's EEO regulations and policies and assists them in the preparation of various EEO filings, including the FCC's Annual Employment Report and the EEO Program Report that is submitted with FCC license renewal applications.

Susan is also well-versed in the often complex rules which govern cable operators' compliance with copyright laws. She supervises the preparation and filing of cable systems' semiannual copyright Statements of Account and advises cable clients regarding these and other aspects of their compliance with copyright laws.

Susan's expertise also encompasses a broad range of federal regulations governing cable system design, operations and technical performance, including FCC rules governing signal quality, signal leakage, system monitoring, use of aeronautical frequencies, and use of radio frequencies for microwave and other transmissions. She supervises all required record keeping and regulatory filings relating to these detailed technical regulations, including annual cable system signal leakage reports, physical system notifications,

aeronautical frequency notifications and license applications for cable system facilities such as CARS microwave stations, satellite earth stations and business radio stations.

Susan also counsels broadcasters regarding compliance with FCC rules and policies, including the FCC's requirements concerning public affairs programming and children's programming. She assists Cohn and Marks LLP broadcast clients in the preparation of FCC license renewal applications, FCC assignment and transfer of control applications, and other FCC filings.

Susan received a Bachelor of Arts with Honors from the College of William and Mary in 1982. Returning to William and Mary for law school, she received a Juris Doctor degree in 1987. In her second and third years of law school, Susan was a member of the William and Mary Law Review, and in her third year of law school, she served as the Articles Editor of the Law Review.

A Virginia native, Susan currently resides with her husband and two children in Rockville, Maryland. She is admitted to practice in the District of Columbia and Virginia. She is a member of the American, District of Columbia, and Federal Communications Bar Associations.